



SAFAL
INFOSOFT LIMITED

**DRIVING DIGITAL GROWTH
THROUGH INNOVATION,
FROM IDEA TO IMPACT,
ENGINEERING INNOVATION,
DELIVERING IMPACT.**





SAFAL
INFOSFT LIMITED

OUR CORE PURPOSE

We provide end-to-end digital solutions for enterprises, including custom software products and expert IT consultancy covering system integration, infrastructure, and technology strategy. Our creative services include branding, UI/UX design, and marketing materials that elevate brand identity. We also offer SEO services to improve search visibility and drive traffic, along with professional product promotion videos that showcase offerings through engaging visuals and storytelling. Together, our services help businesses grow, innovate, and stay competitive in the digital landscape.

CUSTOM SOLUTIONS FOR REAL-WORLD CHALLENGES

Our company offers a comprehensive suite of services designed to empower enterprises with both advanced technology solutions and impactful digital marketing. At the core, we develop robust, scalable software products tailored to meet complex business needs across various industries. Alongside software development, we provide expert IT consultancy services-guiding organizations through digital transformation, infrastructure planning, system integration, cybersecurity, and technology strategy. On the creative front, we deliver end-to-end design solutions including branding, UI/UX design, marketing collateral, and visual identity development that enhance brand presence and user engagement. Our SEO services are focused on increasing online visibility and driving qualified traffic through technical optimization, content strategy, and performance analytics. To complement our digital marketing efforts, we produce high-quality product promotion videos that communicate brand value, showcase offerings, and boost conversion through compelling storytelling and visual appeal. Whether a client needs a single service or a fully integrated digital solution, we deliver customized strategies that align with business goals and drive measurable results.



EXPERTISE IN ACTION



16
YEARS OF
EXPERIENCE



30+
INDUSTRY
DOMAIN



150+
SKILLED
PROFESSIONALS



30+
GLOBAL
PRESENCE



12500+
PROJECTS
DELIVERED

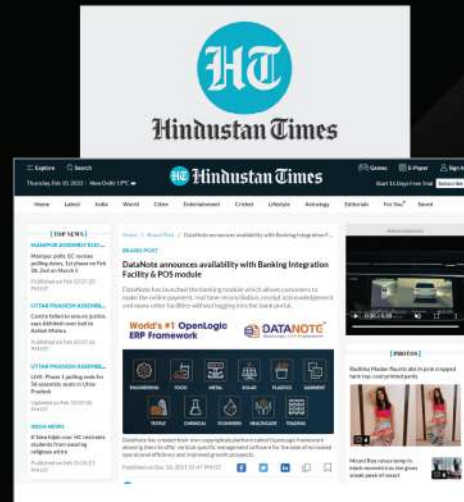


850+
SATISFIED
CLIENTS

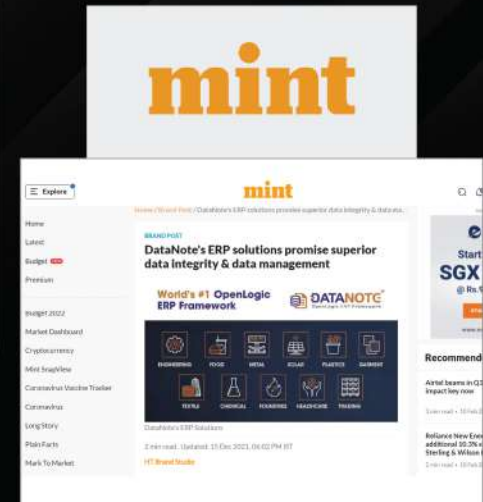
FEATURED IN



**Business
Standard**



mid-day



WE DEVELOP

We specialize in developing advanced enterprise solutions tailored to meet the complex and evolving needs of modern businesses. Our offerings include robust Enterprise Application Platforms (EAP) that serve as scalable backbones for managing enterprise-wide applications, as well as comprehensive Enterprise Resource Planning (ERP) systems designed to streamline operations across finance, HR, supply chain, and more. We also build intelligent Customer Relationship Management (CRM) systems that help businesses enhance customer engagement, improve retention, and drive sales growth. Our Task Management solutions optimize team collaboration, productivity, and project tracking, while our Point-of-Sale (POS) systems enable seamless retail and transaction experiences across various industries. All our products are built using cutting-edge technologies, with seamless integration capabilities and user-centric design. Moreover, we leverage Artificial Intelligence (AI) and Machine Learning (ML) to enable features such as predictive analytics, smart automation, personalized user experiences, and intelligent decision-making. Our solutions are not just tools—they are built to support real-world business transformation, scalability, and innovation in a rapidly changing digital landscape.



OUR SERVICES



EAP

Our Enterprise Application Platform (EAP) is a unified, AI-powered solution that streamlines core operations with customizable workflows, secure document management, and seamless collaboration. With automation, predictive analytics, and personalized insights, it helps enterprises boost efficiency, make smarter decisions, and adapt to evolving business needs.



ERP

We provide ready-to-use ERP solutions designed for diverse industries to accelerate digital transformation and optimize operations. With best-practice workflows for finance, HR, inventory, sales, and more—plus flexible customization—our ERP ensures quick implementation, scalability, and real-time visibility. Trusted globally across manufacturing, retail, logistics, and healthcare, our user-friendly, robust ERP helps businesses boost efficiency, cut costs, and stay competitive.



MOBILE APPS

We build white-labeled mobile apps that help businesses expand their digital reach with fully customizable, brand-ready solutions. Designed for seamless integration, our secure and scalable apps support Android and iOS, delivering smooth user experiences across e-commerce, service, and enterprise operations.



AGILE

We offer agile software development services that adapt to evolving client needs. Through iterative collaboration, we ensure each solution aligns with business goals and user expectations. From custom modules to full-scale applications, our agile teams deliver flexible, high-quality, and scalable solutions focused on usability, performance, and real-world impact.



IOT

We provide IoT services that help businesses connect, monitor, and manage data from devices in real time. Our secure, scalable solutions enable digitized operations, predictive maintenance, and data-driven insights through device integration, dashboards, remote monitoring, and analytics tailored to industry needs.



API'S

We offer custom API development to seamlessly connect ERP with CRM, eCommerce, HR, and other systems. Our secure, scalable APIs enable real-time data exchange, automate workflows, and streamline operations for improved productivity and seamless integrations.





Boost productivity and engagement with smart EAP software solutions.

EAP

Our Enterprise Application Platform (EAP) provides a unified, scalable platform that enables organizations to manage their core operations efficiently. Designed to support diverse enterprise needs, the platform allows users to create and customize workflows, manage documents securely, and communicate seamlessly around specific data entries or transactions within the system.

Furthermore, the platform is powered by AI and Machine Learning technologies that provide intelligent automation, predictive analytics, and personalized insights, helping enterprises make data-driven decisions and improve overall efficiency. With flexibility, automation, and intelligence at its core, our EAP solution is built to adapt to the real-world challenges of modern enterprises.

- End-to-End Process Automation
- No-Code/Low-Code Configuration
- Faster Adaptability
- Improved Collaboration
- Real-Time Monitoring
- Cost & Time Efficiency
- Scalability
- Foundation for Digital Transformation





Streamline your business operations with intelligent ERP solutions.

ERP

We offer ready-to-use ERP solutions tailored for a wide range of industries, designed to accelerate digital transformation and streamline business operations. Our ERP systems come with predefined workflows that reflect best practices for various business functions—such as finance, inventory, HR, procurement, sales, and more—while still offering the flexibility to customize forms and modules to meet specific organizational needs. This balance of structure and adaptability ensures faster implementation with room for scalability and growth.

Our ERP solutions are deployed across diverse industries globally, including manufacturing, retail, services, logistics, and healthcare, enabling businesses to improve efficiency, reduce costs, and gain real-time visibility into operations. Built with a user-friendly interface and robust backend, our ERP systems help enterprises stay competitive in an ever-evolving market landscape.

- Marketing
- Procurement
- Planning & Production
- Inventory & Warehousing
- Quality
- Hr & Payroll
- Logistics
- Finance
- Asset Management
- Maintenance
- Secondary Sales





Connect, engage and grow with innovative mobile app solutions.

MOBILE APPS

We at Datanote covers the entire mobile app development cycle and help aspiring app entrepreneurs to create an ideal mobile app that cares for all the needs of their business.

We can develop a solution for all major platforms and devices such as Android, iPhone, and iPad. Whether you require native or cross-platform apps, our mobile application development services are designed to deliver cutting-edge, customized mobility solutions for your unique business requirements.

- Enterprise Apps
- Healthcare App
- Fleet Management App
- Sports & Lifestyle App
- Finance APP
- Social Media App
- E-Commerce & Retail App
- Location-Based App
- Custom CRM App
- HR Related APP





Branding is a process of connecting Good Strategy with Good Creativity.

AGILE

At Safal, we adhere to the Agile development methodology, a highly adaptable approach to software development. This methodology emphasizes collaboration, adaptability, and continuous customer feedback. By decomposing projects into smaller, manageable tasks, we facilitate the ongoing delivery of functional software products.

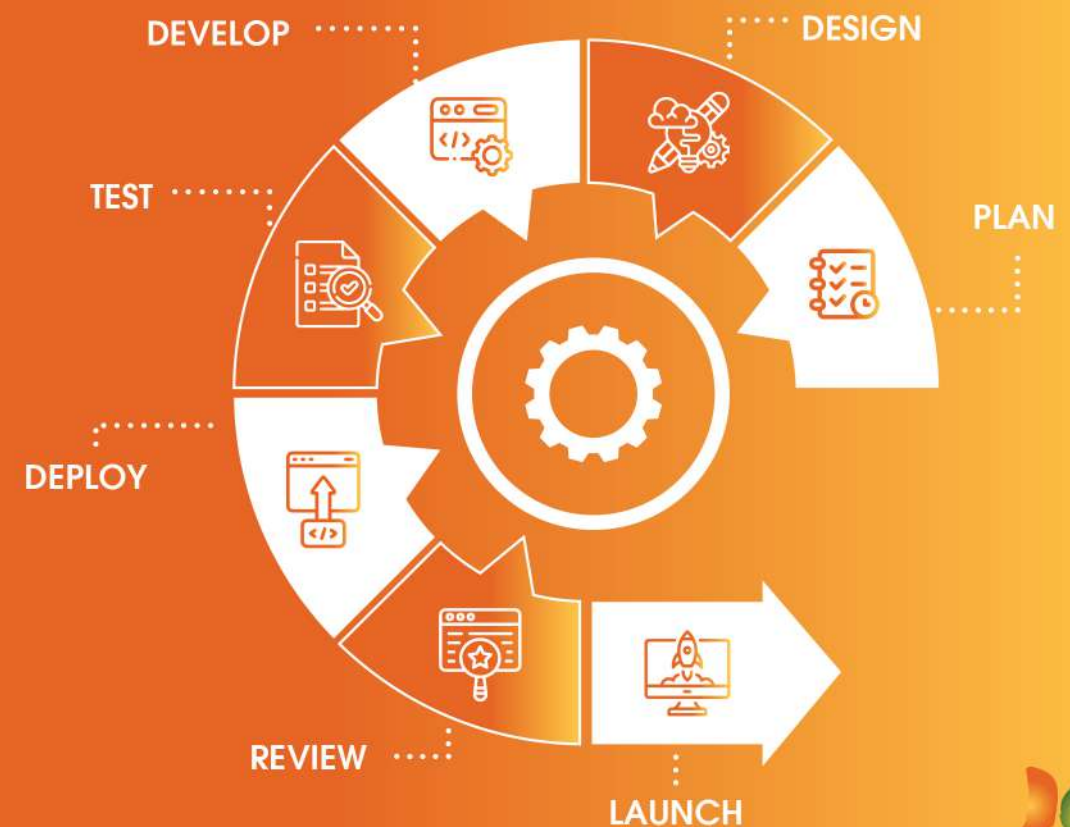
Improved adaptability to evolving requirements and priorities.

Heightened transparency across the development lifecycle.

Accelerated time-to-market through continuous delivery of functional software.

Strengthened alignment of project outcomes with strategic business objectives.

Increased agility in resource allocation and task prioritization.





**Deliver faster, adapt smarter
and innovate continuously
with Agile solutions.**

IOT

The Internet of Things (IoT) is an advanced ecosystem where physical devices, sensors, and machines are connected to the internet, enabling them to collect, share, and act on data seamlessly. By bridging the gap between the physical and digital worlds, IoT enhances automation, optimizes processes, and provides real-time visibility across multiple sectors.

It has wide applications ranging from smart homes and wearable technology to industrial automation, healthcare, logistics, agriculture, and smart cities. With the integration of technologies like Artificial Intelligence (AI), 5G, and edge computing, IoT is not only revolutionizing operational efficiency but also driving predictive analytics, sustainability, and innovation at a global scale.

- Connectivity
- Automation
- Data Collection
- Real-time Monitoring
- Efficiency
- Convenience
- Cost Saving
- Security
- Innovation
- Sustainability





**Seamlessly connect systems
and unlock innovation with
powerful APIs.**

API'S

Application Programming Interfaces (APIs) are the building blocks of modern digital systems, enabling seamless communication between different applications, platforms, and services. By acting as intermediaries, APIs allow developers to access specific features, data, or functions of a system without needing to understand its internal workings. This makes software development faster, more efficient, and highly flexible.

APIs are the foundation of web and mobile applications, cloud services, IoT, and enterprise systems, empowering businesses to integrate tools, automate processes, and deliver connected user experiences. With growing reliance on digital ecosystems, APIs are essential for driving innovation, scalability, and secure data exchange across industries.

- Connectivity
- Integration
- Data Sharing
- Interoperability
- Efficiency
- Automation
- Flexibility
- Scalability
- Security
- Innovation



TECHNOLOGY STACK

Front - End



Angular



ReactJS



VueJS



KnockoutJS

Back End



Csharp



PHP



.Net Core



Java



Node



Python



Laravel

Mobile



React Native



Kotlin



Swift



Google Flutter



Xamarin

Open Source



Word Press



Magento



Shopify



DNN



Woocommerce



Kentico

DevOps Clouds



AWS



Azure



Google Cloud



Docker



Jenkins



Kubernetes

Database



MySQL



SQL Server



Mongo



PostgreSQL



MariaDB



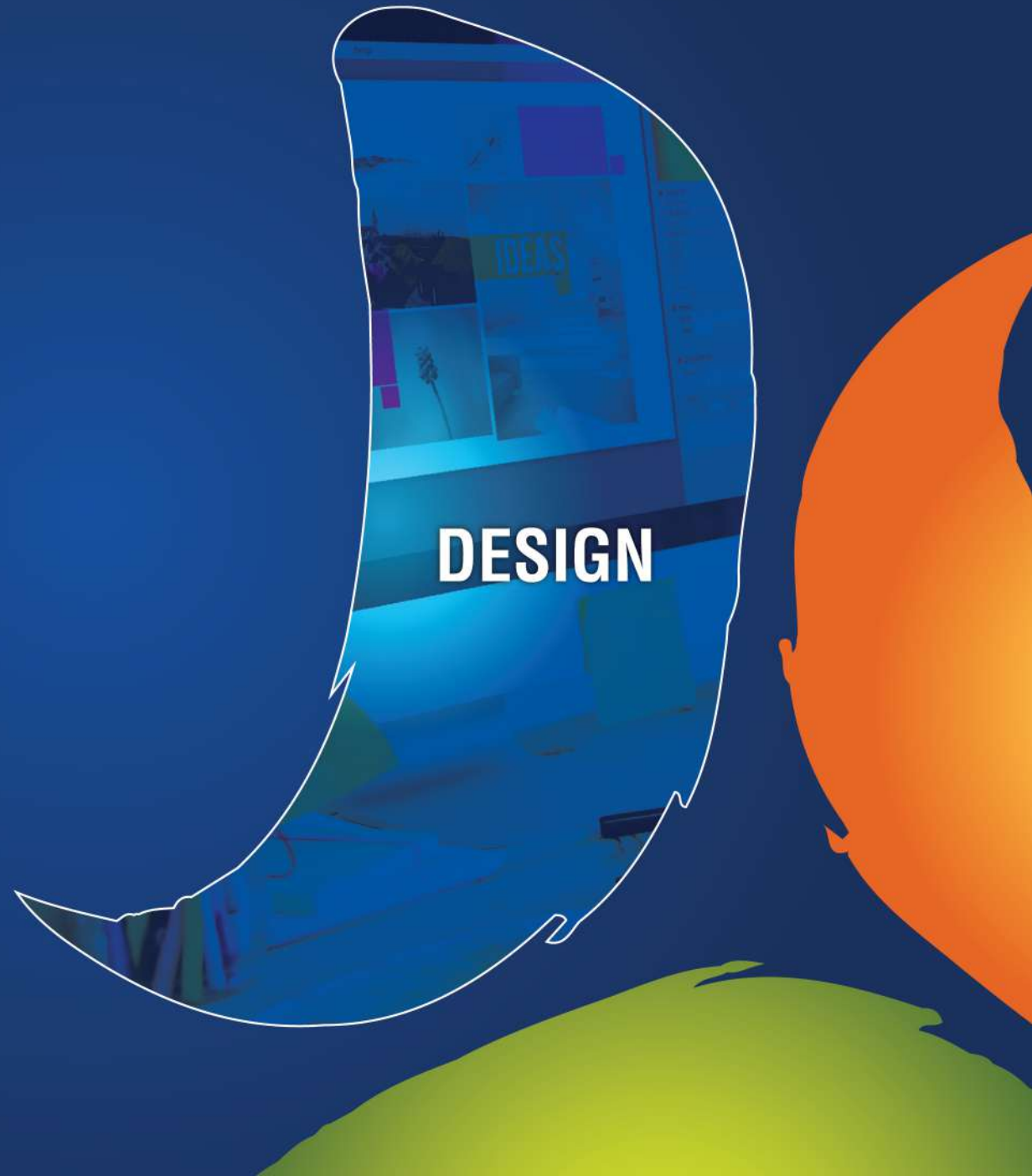
DynamoDB



WE DESIGN

We design compelling digital experiences that help businesses build strong identities and engage their audiences effectively. Our expertise includes Brand Development to establish a distinctive presence, Creative Designing that captures attention, and Digital Marketing & Social Media strategies to amplify reach and visibility. By combining creativity with strategy, we ensure every design resonates with your target audience and strengthens your brand impact.

In addition, we craft immersive experiences through Video & Animation, UI/UX design, and VR/AR solutions that captivate users and enhance interaction. Our focus on intuitive interfaces, storytelling, and innovative technologies ensures memorable experiences across digital platforms. From concept to execution, we design solutions that not only look impressive but also drive engagement, loyalty, and growth for your business.



OUR SERVICES



BRAND DEVELOPMENT

Developing a new brand or revamping an existing one is like nurturing a child. It requires deep understanding of your business, audience, objectives, and market position to craft a strong and lasting brand identity.



CREATIVE DESIGNING

Crafting impactful designs for print, web, and digital—where creativity, visuals, and typography leave a lasting impression. We transform ideas into powerful visual experiences that connect with your audience.



DIGITAL MARKETING & SOCIAL MEDIA

As consumers increasingly engage through mobiles, desktops, tablets, and more, a strong digital marketing strategy is essential. We help businesses identify the right digital channels to reach their audience effectively - efficiently and affordably.



VIDEO & ANIMATION

We follow the Agile development methodology - an adaptable approach emphasizing collaboration, flexibility, and continuous customer feedback. By breaking projects into manageable tasks, we ensure the consistent delivery of functional software.



UI / UX

A well-crafted video with creativity and unique content strengthens your brand presence and connects with clients effectively. With expertise and experience, we deliver best-in-class video experiences for your products, services, or brand.



VR / AR

We combine creativity and functionality to craft exceptional digital experiences. Our UI designs captivate users, while our UX ensures intuitive, seamless interactions for maximum satisfaction.





BRAND
DEVELOPMENT

Branding is a process of
connecting Good Strategy
with Good Creativity.

Brand Development

Like two people are not alike same should be your brand. We provide authentic branding ideas and strategies because you are unique! Right from logo to entire corporate identity we provide complete tailor made solutions.

We believe that brand identity should be uniformly conveyed to all the communication channels and it should be strategized in such a way that it connects with the consumers in a very subtle way at every predictable and non predictable contact points.

- Logo Design
- Stationary Design
- Employee ID Cards
- Uniform Design
- Presentation Templates
- Signages
- Email Signature
- Screen Savers & Wallpapers
- Brand Architecture
- Brand Manual

Developing a new brand or revamping the existing one is like upbringing a child. We @ IW specialise in brand visualisation by understanding your business, target audience, objectives of your brand and its placement in the market.





**CREATIVE
DESIGNING**



**Design is a Visual
language that effectively
Communicates with
your consumer.**

Creative Designing

Creative design is always admired by the customers and we at Intelliworkz are passionate about exploiting creativity for your print, web and digital communications. We provide enhanced visual communication through correct use of typography, space, images and colors. We create designs which leaves high impact in the mind of your consumers.

- Print
- Digital
- Outdoors
- Packaging
- Business Presentations
- Signages
- Annual Reports
- Books & Magazines
- Exhibitions & Stall Designs
- 2D/3D Designs
- Animation & Corporate Films
- Publication Services

An appealing graphics design is basic necessity for any brand to establish their foot in the market. To win the competitive advantage creative designs has always helped businesses to attract the attention of customers.





**Everyone is waking up to
the power of Digital
Marketing. Are you?**

Digital Marketing & Social Media

Consumers are shifting to digital world and accessing content through mobile, desktops, tablets, laptops and more making it persuasive for the companies to make their digital marketing strategy more solid and respond to them. We help companies identify proper digital channels to market their products and services at very affordable rates.

**With a strong social media
strategy and the ability to create
engaging content, we help you to
reach your potential customers
and market your product through
our advanced approach.**

- Search Engine Optimisation (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- (Facebook, LinkedIn, Twitter, Instagram)
- Social Media Content
- Email Marketing Campaign
- WhatsApp Marketing
- Integrated Digital Marketing
- Campaigns
- Lead Generation Campaigns





PRODUCT DESIGN & 3D MODELING



Turning ideas into
tangible reality with
expert product design
and 3D modeling.

Product Design & 3D Modeling

We're here to turn your product ideas into reality with our creative expertise and cutting-edge technology. Our talented team specializes in crafting visually stunning designs that not only catch the eye but also effectively communicate your brand's message. Through meticulous attention to detail, we ensure that every aspect of your product is carefully considered and optimized for success in the market. With our comprehensive 3D modeling services, you can visualize your product from every angle, making informed decisions and ensuring that the final product meets your expectations.

Our team specializes in crafting visually stunning designs that effectively communicate your brand's message and catch the eye of your audience.

With our comprehensive 3D modeling services, you can visualize your product from every angle, ensuring it meets your expectations before production begins.

Product design and 3D modeling are essential for brands to create visually appealing and functional products that stand out in today's competitive market. They allow brands to bring their ideas to life, ensuring customer satisfaction and market success.





VIDEO & ANIMATION

Let's bring
some life to
your design!

Video & Animation

Every business has a unique proposition and story to tell to their consumers. A good video produced with unique content, creativity and concept will leverage the brand presence and connect with your clients more effectively.

With 9+ years of experience and skilled staff on board, Intelliworkz will be able to provide you the best in class video experience for your products, services or brand promotion.

- 2D Explainer Video
- Motion Graphics Video
- Whiteboard Animation
- Typography Video
- Mobile App Demo Video
- Software Demo Video
- Product Demo Video
- Presentation Video
- Teaser Video
- Wedding Invite Video
- Corporate Shoots

If you are looking for a professional video production company then you have landed at the right place.



UI/UX

We blend creativity and functionality to craft exceptional digital experiences. Our UI/UX design team focuses on two crucial elements: User Interface (UI) and User Experience (UX). With UI, we meticulously design the look and feel of your platform, ensuring it aligns with your brand identity and captivates your audience. On the other hand, our UX experts dive deep into user behavior, creating intuitive layouts and seamless interactions to enhance user satisfaction. From websites to mobile apps, we're here to transform your vision into a delightful reality that users love to engage with.

- Creating intuitive interactions for enhanced user satisfaction.
- Perfectly aligning with your brand's identity for a memorable experience.

Mixed Reality

Mixed reality is an exciting technology that merges the digital and physical worlds, creating immersive experiences that go beyond traditional marketing. Imagine your customers interacting with holograms of your products, or exploring virtual environments in their own space. With mixed reality, we can bring your brand to life in ways that were previously unimaginable, leaving a lasting impression on your audience.

- MR seamlessly blends digital content with the real world, creating captivating brand experiences that break boundaries.
- With MR, customers can engage with lifelike holograms of your products, fostering deeper connections and boosting brand engagement.



Virtual Reality

We're excited to introduce you to the incredible world of VR marketing. VR isn't just a buzzword; it's a game-changer that allows brands to create immersive experiences that captivate audiences like never before. With VR, you can transport your customers to new places, let them explore your products in 3D, and engage with your brand in ways that were previously unimaginable. It's more than just a marketing tool. It's a whole new way to connect with your audience and leave a lasting impression.

- VR creates immersive environments, boosting engagement and brand recall.
- Let users interact with products in virtual space, increasing understanding and boosting sales.



Augmented Reality

AR blends the digital and physical worlds, letting us create engaging experiences that captivate your audience. Picture customers seeing your products in real-time or interacting with your brand through their devices. It's about creating memorable experiences that stick. With AR, we turn ordinary campaigns into immersive adventures that grab attention and drive engagement.

- Immersive Brand Experiences: AR lets us create engaging experiences where customers interact with your brand in their surroundings, boosting engagement and brand loyalty.
- Enhanced Product Visualization: With AR, customers can see your products in real-world settings, helping them make informed decisions and increasing their trust in your brand.



WE DELIVER

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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OUR SERVICES



STAFF AUGMENTATION

Staff Augmentation is a strategic approach that enables organizations to quickly expand their workforce by bringing in skilled professionals on a temporary or project-specific basis. It helps businesses address talent gaps, meet project demands, and accelerate delivery without the long-term commitments of permanent hiring. By integrating external experts with existing teams, companies gain specialized skills, improve productivity, and maintain operational flexibility, ensuring projects are completed efficiently while controlling costs and upholding quality standards.



PRODUCT PROTOTYPING

Product Prototyping is the process of creating a preliminary model or sample of a product to test ideas, design functionality, and gather user feedback before full-scale production. It allows businesses to identify design flaws, refine features, and validate concepts efficiently, reducing time, cost, and risk in the development process. By leveraging advanced tools and techniques, product prototyping ensures that the final product aligns with user needs, market expectations, and business objectives, enabling faster innovation and higher-quality outcomes.



IT CONSULTANCY

IT Consultancy provides expert guidance and strategic solutions to help organizations optimize their technology infrastructure, streamline operations, and achieve business objectives. By assessing existing systems, identifying gaps, and recommending tailored solutions, IT consultants enable companies to implement effective strategies, adopt emerging technologies, and improve overall efficiency. This approach helps businesses reduce risks, enhance performance, and stay competitive in a rapidly evolving digital landscape.



PROJECT IMPLEMENTATION

Project Implementation is the process of executing planned strategies and initiatives to achieve defined objectives efficiently and effectively. It involves coordinating resources, managing tasks, and monitoring progress to ensure timely delivery, quality outcomes, and adherence to budget. By following structured processes and leveraging best practices, project implementation minimizes risks, enhances team collaboration, and transforms ideas into tangible results that drive organizational success.





**Scale your team instantly
with skilled talent when
you need it most.**

Staff Augmentation

Staff Augmentation is a strategic approach where businesses hire external professionals on a temporary or project basis to supplement their existing workforce. This model enables companies to quickly scale their teams with skilled talent, meet project deadlines, and fill expertise gaps without the long-term commitment of permanent hiring. By leveraging staff augmentation, organizations gain flexibility, reduce recruitment overhead, and ensure access to specialized skills that enhance productivity and project outcomes.

It finds applications across IT, software development, engineering, digital marketing, and other specialized domains. Staff augmentation allows businesses to adapt to changing workloads, implement new technologies efficiently, and remain agile in a competitive market. With proper planning and integration, this approach can improve operational efficiency, accelerate project delivery, and drive innovation.

- Flexibility
- Scalability
- Cost Efficiency
- Access to Skilled Talent
- Faster Project Delivery
- Reduced Recruitment Overhead
- Expertise Gap Filling
- Risk Mitigation
- Productivity Enhancement
- Operational Agility





**Transform your business
with expert IT guidance
and innovative solutions.**

IT Consultancy

IT Consultancy involves providing expert guidance and strategic solutions to help businesses leverage technology effectively. IT consultants analyze existing systems, identify challenges, and recommend tailored solutions to improve efficiency, security, and performance. By combining technical expertise with industry insights, IT consultancy helps organizations implement the right technologies, optimize processes, and achieve business objectives with minimal risk.

IT consultancy services are applied across software development, cloud computing, cybersecurity, infrastructure management, and digital transformation initiatives. With the support of IT consultants, businesses can make informed technology decisions, adopt innovative solutions, and remain competitive in a rapidly evolving digital landscape.

- Strategic Guidance
- Technology Optimization
- Process Improvement
- Risk Management
- Digital Transformation
- Infrastructure Planning
- Cybersecurity Enhancement
- Cost Efficiency
- Innovation Enablement
- Performance Improvement





PRODUCT PROTOTYPING



Turn ideas into reality
faster with precise
product prototyping.

Product Prototyping

Product Prototyping is the process of creating a preliminary model or sample of a product to test concepts, design functionality, and gather feedback before full-scale production. It allows businesses to validate ideas, identify design flaws, and refine features efficiently, reducing time, cost, and risk in the development process. By using advanced tools and techniques, product prototyping ensures that the final product aligns with user needs and market expectations.

Product prototyping finds applications across industries such as consumer electronics, manufacturing, software, and medical devices. It enables faster innovation, better collaboration between teams, and informed decision-making, ultimately resulting in high-quality, market-ready products that meet both business objectives and customer satisfaction.

- Concept Validation
- Design Testing
- User Feedback
- Risk Reduction
- Cost Efficiency
- Faster Innovation
- Collaboration Enhancement
- Feature Refinement
- Market Readiness
- Quality Assurance





PROJECT IMPLEMENTATION



**Delivering Projects with
Precision and Purpose.**

Project Implementation

Project Implementation is the process of executing a planned strategy to deliver a project's objectives within defined timelines, budgets, and quality standards. It involves coordinating resources, managing tasks, and monitoring progress to ensure the project achieves its intended goals efficiently and effectively. Through structured planning, execution, and control, project implementation transforms ideas into tangible outcomes that drive organizational growth and success.

Successful project implementation ensures seamless alignment between strategy and execution, promotes accountability, and minimizes risks through proactive management. It applies across industries such as construction, IT, manufacturing, and services - enabling teams to deliver consistent results, improve performance, and achieve long-term sustainability.

- Strategic Execution
- Resource Optimization
- Timely Delivery
- Risk Mitigation
- Cost Control
- Clear Communication
- Team Coordination
- Continuous Monitoring
- Quality Management
- Stakeholder Satisfaction





SAFAL
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★ 4.5



★ 5.0



★ 4.9



★ 4.4



★ 4.0



★ 4.9